The new Audi A3 and A3 Sportback range

Pricing and Specification Guide

Valid from January 2013

Personalising your new Audi A3

This guide has been designed to help you tailor and price your new Audi A3 quickly and logically. At the back, you will find information on CO_2 emissions-based taxation and the other services offered by Audi, including Finance and Insurance. You can also configure your new Audi A3 online at audi.co.uk.

The new Audi A3

Engines 12
Transmission 13
Efficiency 14
quattro® 16

Model details and prices

SE model equipment 20
Sport model equipment 23
S line model equipment 24
Model prices 26

Colour and upholstery

Paint 28
Upholstery 32
Colour and trim guide 42
Seats 43
Inlays 44

Options

Wheels, tyres and suspension 48
Packages 52
Audio and communication 53
Interior equipment 54
Exterior equipment 58
Safety and security 62
Service plan and Warranty 66
Merchandise 68
Accessories 69

Technical details

Technical data 70
Dimensions 74
Additional information 76
Pricing information 78

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Vorsprung durch Technik

Three words that express the very essence of Audi. Vorsprung durch Technik isn't a slogan, it's our way of seeing the world. It is the driving force behind our history of innovation that continues into the 21st century. Indeed, many technologies that Audi pioneered remain in our cars today. Some are milestones in the history of the motorcar.

From our beginnings in 1899, to the Auto Union team's Grand Prix successes in the 1930s and our more recent wins at Le Mans, we have always been at the forefront of the motor industry.

Vorsprung durch Technik makes us who we are. To see more of its influence, just read on.

The all new Audi A3: Vorsprung durch Technik in its genes

With its innovative design and sophisticated technology, the new Audi A3 is the perfect example of Vorsprung durch Technik. It's available with a choice of advanced petrol and diesel engines, from the turbocharged 1.4 TFSI® to the 2.0 TDI® – all of which deliver exceptional efficiency and performance. And there's also a wide range of equipment and accessories to choose from, placing you behind the wheel of a car that suits you completely.

10:14
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The new A3 interior story

We've introduced a number of finishing touches to the interior of the all new Audi A3 to make your driving experience both comfortable and unique. You'll find an impressive attention to detail in everything from the 5.8" slim line, electrically extending colour display screen to the optional luxurious leather seating, which means that every journey you make will be a personal one.

Engines

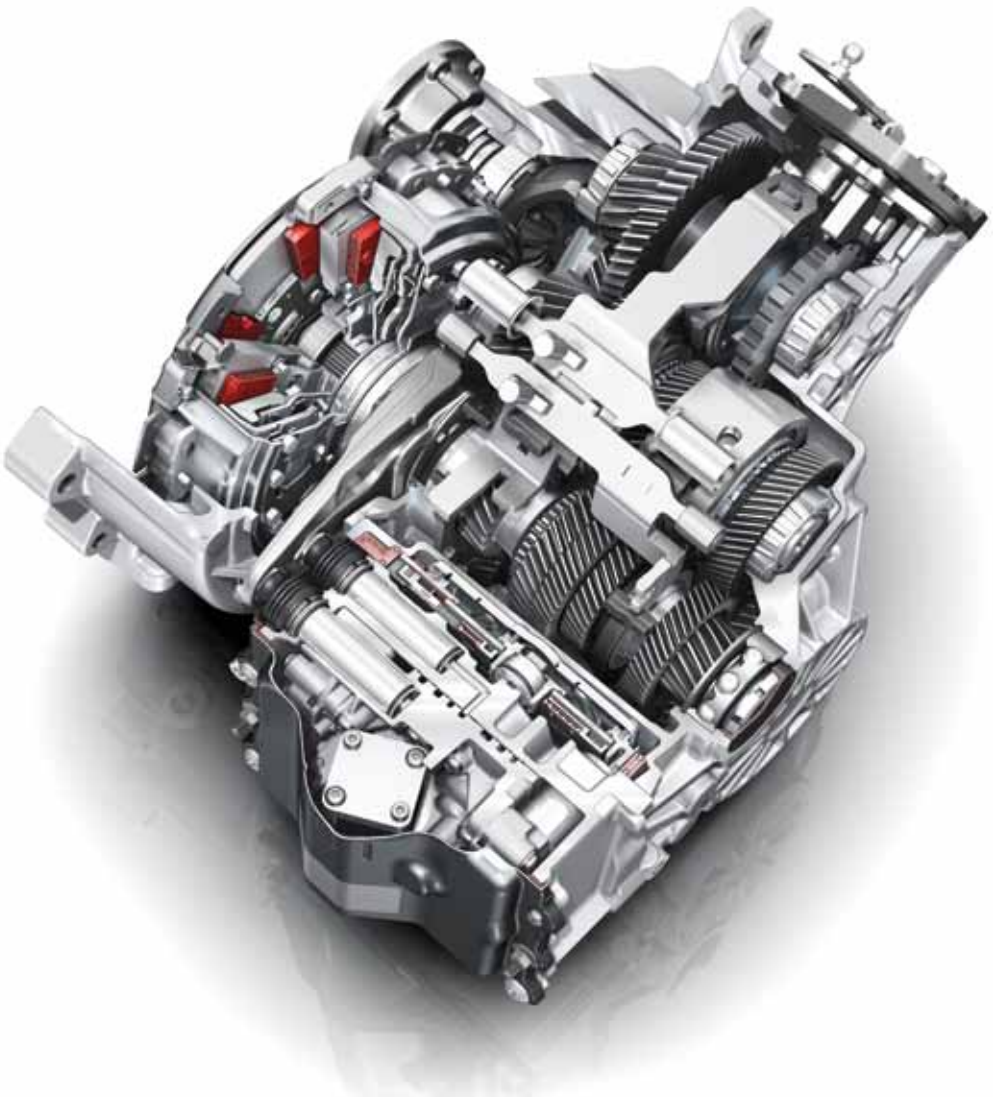
Petrol

FSI® direct-injection technology is a unique Audi innovation that was originally developed for the Le Mans 24-hour endurance race to deliver more power and torque, as well as enhanced fuel efficiency. Precisely the right amount of fuel and air are injected into the combustion chambers, enabling the engine to 'breathe' more easily. It results in reduced heat loss and increased output, with around a 15% reduction in fuel consumption and significantly lower exhaust emissions. We've also developed TFSI®, with turbocharging – giving cars an extra injection of power.

Diesel

We introduced TDI® to the roads in 1989, marking a departure from the noisy, fuel-thirsty diesel engines of the past. And since then, we've continuously refined it, recently developing common-rail technology. Under this system, a series of piezo injectors use electrical charge to precisely control the amount of fuel injected into the engine. As well as reducing noise, this allows combustion to happen at a lower temperature, with less oxygen, which lowers emissions.

Image for illustrative purposes only.



Transmission

S tronic®

Driving is all about thinking ahead, which is just what the S tronic® dual-clutch transmission does. It works almost as two separate systems, one engaging the odd-numbered and the other the even-numbered gears. So when you're accelerating in second, it has third gear waiting for you. And once you make the switch, it's already thinking about fourth. With two clutches working together, you can change gears almost instantly while experiencing smooth, uninterrupted power.

Efficiency

At Audi, doing less is something we're trying to do more of. We're working to use less fuel, release less CO_2 and waste less energy. It's why we've incorporated a number of more efficient technologies into the Audi A3.

TDI® and FSI®

Inside the engine of the Audi A3 you'll find the same advanced fuel-injection technology that's driven us to win after win at Le Mans. With TDI® and FSI®, fuel is injected directly into the engine's chambers so that combustion is timed right down to the millisecond. As a result, waste is minimised and you get the most from every last drop of fuel.

Gear-change indicator

Small changes to your driving style can have a big impact on your fuel economy. The gear-change indicator in the Audi A3 is there to indicate the optimum gear to use for any given speed, encouraging early upshifts to ensure you don't burn more fuel than is necessary.

Aerodynamics

A car's shape is one of the most important factors that influences its efficiency. It's why we've worked to make the Audi A3 as aerodynamic as possible.

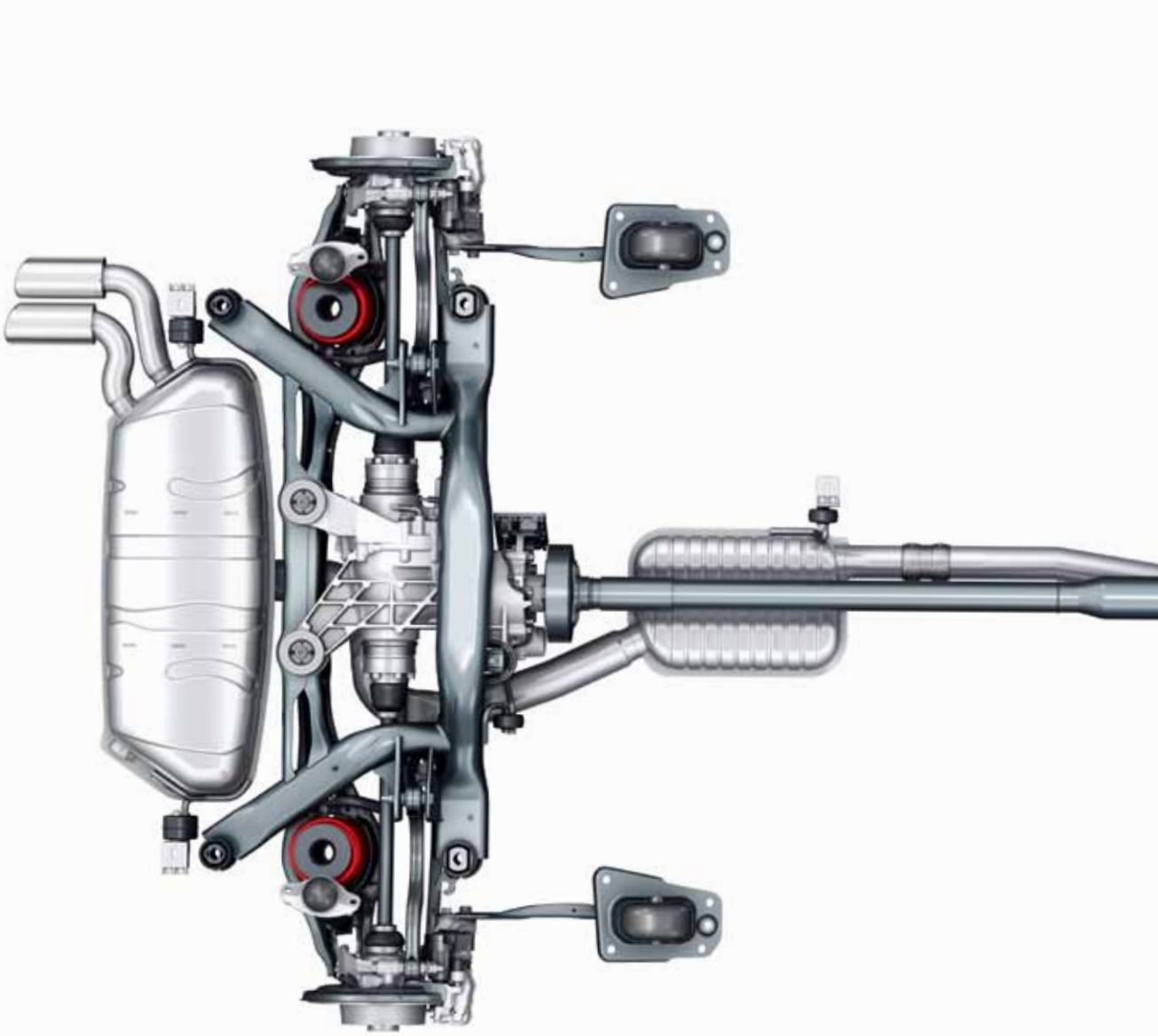
Image for illustrative purposes only.

Recuperation

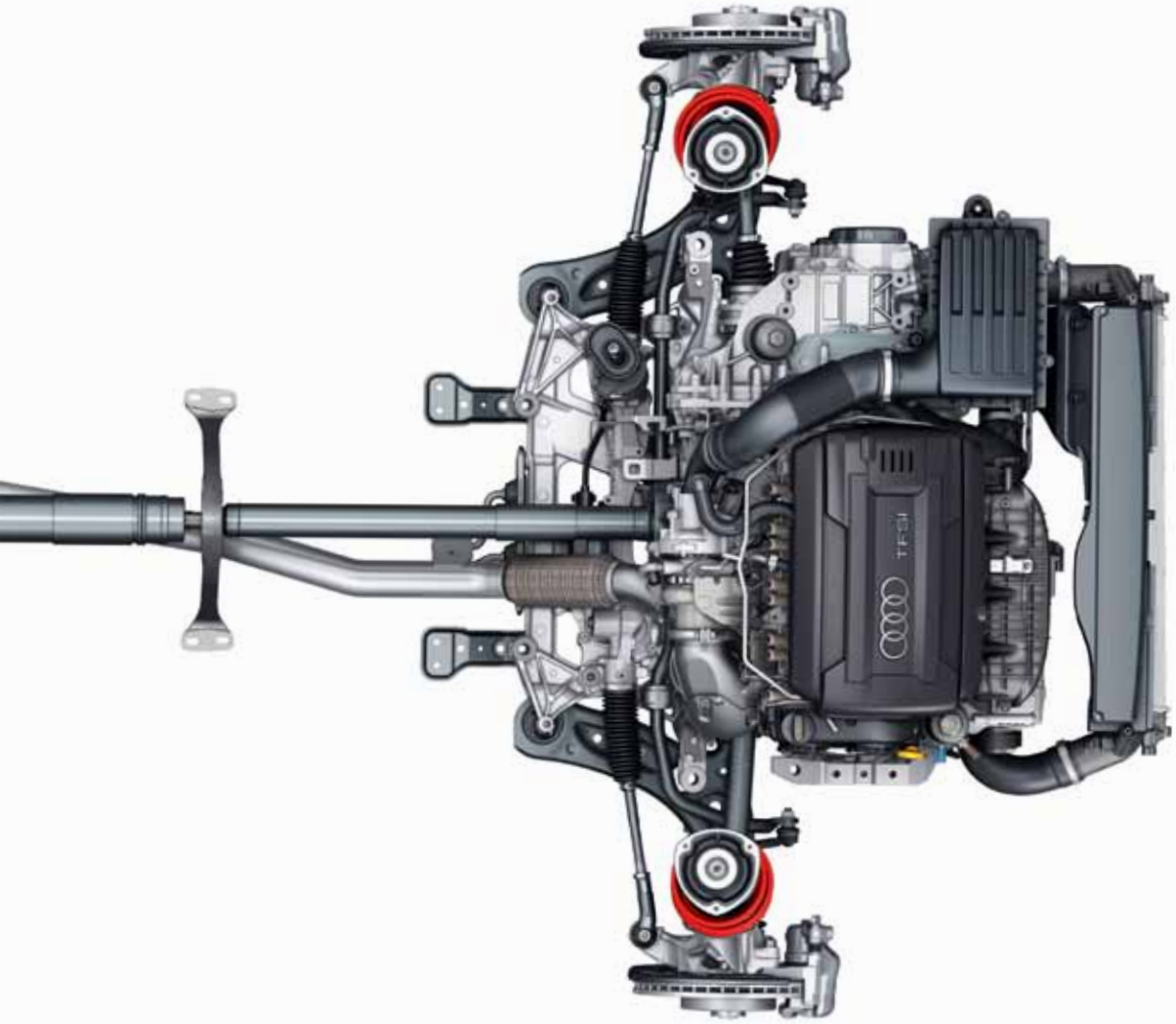
When a vehicle brakes, the discs convert the kinetic energy into thermal energy, which is wasted as it cannot be used. With a recuperation system, like the one that is fitted as standard on all A3 models, the kinetic energy is converted into useful electrical energy. The way it works is simple. While the car is coasting or braking, the alternator voltage is raised above the level of the basic electrical system, which enables the alternator to generate electrical energy and store it temporarily in the battery. When the vehicle accelerates, this energy is used to relieve the load on the alternator, resulting in a fuel saving of up to 3%.

quattro®

It's the technology that has given Audi the edge on the rally circuit ever since it was first introduced over 30 years ago – a technology that delivers ultimate control whilst enhancing the sporty characteristics which make the Audi A3 so thrilling to drive. It's called quattro® permanent all-wheel-drive. The principle is simple: in the same way that four brakes ensure better deceleration, four permanently-driven wheels deliver better acceleration and road-holding, pushing or pulling the car as needed, for a driving experience that's both dynamic and safe.



Images are for illustrative purposes only



In the Audi A3, quattro all-wheel-drive continuously distributes drive power between the front and rear axles depending on weather conditions, road surface and gradient, which increases flexibility for an enhanced, sportier drive.

SE model equipment

All A3 models have the following items of standard equipment

Engine and transmission

Efficiency program in the Driver's Information System (DIS) – provides the driver with fuel saving tips, a gear change indicator on manual models and details of other vehicle functions that consume fuel

Start-Stop system with energy recuperation

Wheels, tyres and suspension

16" x 6.5J '10-spoke' design alloy wheels with 205/55 R16 tyres

Anti-theft wheel bolts

Electromechanical parking brake – includes parking brake function when the car is stationary, auto-release function to assist when pulling away and emergency braking function

Electromechanical power steering

Space saving spare wheel – for temporary use

Audio and communication

5.8" QVGA colour display screen – electrically extending, slim line design, with 400 x 240 pixel resolution

8 passive speakers in total, at the front and rear with a total output of 80 Watts

MMI Radio which includes:

- Single CD player and two SDXC memory card readers (up to 2TB) which are both MP3, WMA and AAC compatible
- MMI control panel
- FM and AM (MW) reception
- 50-station memory with dynamic station list
- Speed-dependent volume control
- TP memo, which automatically saves traffic news when driving

Audi Music Interface (AMI) – provides connection to Apple iPod from 4th generation and Apple iPhone, as well as USB storage media and MP3 players. Located in the centre console and operated using the MMI control panel, multi-function steering wheel or voice control

Bluetooth interface – for hands-free mobile phone connectivity and Bluetooth audio streaming (depending on compatibility of mobile phone)

Driver's Information System (DIS) – 3.5" monochrome display in the dashboard binnacle. The DIS shows the radio frequency/station or track title, telephone control menu and other display information from the infotainment system such as navigation (if fitted). Includes an on-board trip computer with short and long-term trip memory, outside temperature display, digital speedometer and door or boot-open warning. Also includes a rest recommendation system which monitors steering movements and pedal usage and warns the driver when a rest might be required

Preparation for SD card based navigation system – allows maps to be retro-fitted using parts from Audi Genuine Accessories

Voice control system – for key telephone and radio functions

16" x 6.5J '10-spoke' design alloy wheels

Electromechanical parking brake and MMI control panel

Audi Music Interface

Seats

Convenience entry – enhanced front-seat folding function for easy access to the rear compartment

ISOFIX child seat mounting for front passenger (with airbag deactivation) and outer rear seats with Top Tethering

Marathon cloth upholstery – available in black or titanium grey. The seat centre section in Marathon cloth design and the seat side sections, head restraints and door and rear side trims in plain cloth

Split-folding rear seats – 60/40 or all

Standard front seats, with manual forward, backwards and backrest angle adjustment, seat height adjustment (on driver's and front passenger's side) and also head restraint and belt height adjustment

Safety and security

Active bonnet – in the event of contact with a pedestrian in a speed range of 16-34mph, the active bonnet creates more space between the bonnet and the engine to reduce the consequences of the accident

Adaptive brake light – the brake light flashes during an emergency stop to warn following traffic, hazard warning lights automatically activated if vehicle comes to a standstill

Airbags – driver, front passenger and front side airbags with head level airbag system for front and rear and knee airbag for the driver. Includes a front passenger airbag deactivation switch

Anti-Slip Regulation (ASR) reduces engine power to prevent the drive wheels from spinning, resulting in more stability and improved traction

Anti-lock brake system (ABS) and electronic brake-force distribution (EBD); hydraulic brake assist, disc brakes at front and rear, ventilated at front

Electronic differential lock (EDL). On surfaces with varying levels of grip, this start-off assistant automatically brakes the driven wheels on any surface that is too slippery, thereby ensuring smooth, powerful progress

Electronic stabilisation control (ESC), ensures greater stability in hazardous situations through targeted braking of individual wheels and intervention in the engine management system and helps to stabilise the vehicle by changing the steering torque

First-aid kit in storage compartment under front passenger's seat

Manual child locks on rear doors (Sportback only)

Secondary collision brake assist – in the event of an accident, this function automatically brakes the car to prevent secondary collisions

Remote central locking with two fold away keys

Rest recommendation system – analyses driving behaviour based on steering, pedals and gear lever movements. If the system detects a change in driving patterns it can, via audio and visual effects, notify the driver of the possible need to take a break

Seat belt reminder for all seats

Thatcham Category 1 alarm and immobiliser, with tow-away protection and interior monitoring (both of which can be switched off)

Tool kit and car jack

Warning triangle

Exterior equipment

Door mirrors – electrically adjustable and heated with built-in LED side indicators and painted in body colour

Front fog lights

Halogen headlights, with electric headlight range control and daytime running lights

Heated rear window

Heated windscreen washer jets

Model and engine technology (TDI or TFSI) badges at the rear

Rear lights – with reversing lights in white and rear fog lights, including high-mounted third brake light and LED number plate light

Roof spoiler – painted in body colour with aerodynamic inserts in high-gloss black at the side

Exhaust tailpipe – single tailpipe on 1.6TDI, double tailpipes on the left on all other engines

Washer fluid level indicator

Drivers Information System (DIS)

Split folding rear seats

Door mirrors – electrically adjustable and heated with

*Image shown also includes Aluminium window trims, available at additional cost

SE model equipment continued

All A3 models have the following items of standard equipment

Interior equipment

4-spoke leather trimmed multi-function steering wheel with gear shift paddles on S tronic models, adjustable for height and reach

Air vents in aluminium look, which can be adjusted from wide diffuse air distribution to a particular spot diffuse

Cloth headlining

Cup holders – 2 in the front located in the centre console in front of the gear knob and two in the rear located next to the edge of each outer rear seat

Coat hooks on the B-pillar on the left and right side

Electric front windows

Electric rear windows (Sportback only)

Front and rear floor mats – in velour to match interior colour

Front centre armrest with angle and lengthways adjustment

Height-adjustable boot floor

Inlays in Micrometallic silver

Interior lighting – front and rear with delayed switch-off and contact switches on all doors. Also includes glove box and luggage compartment light

Lashing points – 4 in luggage compartment, to prevent movement of luggage and other objects, attachment points for the optional luggage securing net

Manual air conditioning

Rear parcel shelf, removable

Smoking package with cigarette lighter and 12V socket in the centre console and an ashtray with the Audi rings

Storage compartments in the door side trims, in the centre console, and under the front passenger's seat

Sun visors – folding and swivelling, on driver's and front passenger's side, with covered vanity mirror

4-spoke leather trimmed multi-function steering wheel with gear shift paddles on S tronic models

Inlays in Micrometallic silver

Manual air conditioning, air vents in aluminium look and 5.8" colour display screen*

*Image shown also includes Inlays in Aluminium mistral, available at additional cost on SE trim

Sport model equipment

In addition to SE model equipment

Basic RRP
£1,020.83

Total RRP inc VAT
£1,225.00

Wheels, tyres and suspension

17" x 7.5J '5-arm' design alloy wheels with 225/45 R17 tyres

Audi Drive Select changes vehicle characteristics by adapting power steering assistance, accelerator and gearshift response (for models with S tronic). The system also influences other optional equipment through 5 available modes: comfort, auto, dynamic, efficiency and individual. The efficiency mode adapts the engine characteristics, enables free-wheeling mode with the S tronic transmission and engages the climate control and the optional adaptive cruise control into an efficient fuel saving setting

Sports suspension, lowered by 15mm with stiffer suspension and damping for more direct contact with the road and sporty handling. Deselect sports suspension is available as a no-cost downgrade from Sports suspension, and if selected, the Sports suspension lowering is removed and the suspension is returned to the standard ride height and damping

Audio and communication

Colour Driver's Information System – same functionality as the Driver Information System (DIS) but with a high-resolution colour display

Seats

Front Sports seats, with shaped side bolsters for better lateral support when cornering, manual forward/backward and backrest angle adjustment, manual adjustment of the seat height (on the driver and front-passenger side), the head restraint and belt height as well as the seat cushion angle adjustment and extendable thigh support

Rallye cloth upholstery – seat centre sections in rallye cloth design. The seat side bolsters, head restraints as well as door and rear side panel inserts in single-colour cloth

Interior equipment

3-spoke leather trimmed Sports multi-function steering wheel, with gear shift paddles on S tronic models

Aluminium door sill trims

Aluminium interior elements – on the vents, glove compartment, mirror adjustment switches, window control switches, frame around the inside door handle, coin box, control buttons for the parking brake and the hold assist button (if fitted)

Dual-zone electronic climate control with sunlight-dependent control, separate pre-selectable control for driver and front passenger. Electronically regulates the air temperature, air flow rate and air distribution. Automatic recirculation mode by means of air quality sensor, combined filter, rear vents and humidity regulation for more efficient climate control

Inlays in Aluminium mistral silver

Exterior equipment

Aluminium window trims – framing the exterior side windows

Chrome exhaust tailpipe trims

Chrome front fog light surrounds

17" x 7.5J '5-arm' design alloy wheel

3-spoke leather trimmed Sports multi-function steering wheel

Dual-zone electronic climate control

Sports seats in Black Rallye cloth*

RRP – Recommended Retail Price. VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

*Image shown also includes optional electric lumbar support and under-seat storage which is part of the storage package, both of which are available at additional cost.

S line model equipment

In addition to Sport model equipment

Basic RRP
£1,791.67

Total RRP inc VAT
£2,150.00

Wheels, tyres and suspension

18" x 7.5J '5-parallel-spoke' design partly polished alloy wheels with 225/40 R18 tyres

Sports suspension, lowered by 15mm (same suspension as Sport). Deselect Sports suspension is available as a no-cost downgrade, and if selected, the Sports suspension lowering is removed and the suspension is returned to the standard ride height and damping. S line Sport suspension, lowered by an additional 10mm, is also available as a no cost upgrade

Seats

Biathlon cloth/leather upholstery with S line embossing and contrasting silver stitching on the upholstery, steering wheel and gear knob gaiter

Interior equipment

Black headlining

Door sill trims with S line logo

Illuminated vanity mirrors

Inlays in matt brushed aluminium

Perforated leather gear knob

Flat-bottomed S line 3-spoke leather multi-function steering wheel, with perforated leather grips and gear shift paddles on S tronic models

Storage and luggage compartment package – includes storage nets on the backs of the front seat back rests, storage net in the front passenger footwell, 12V socket in the rear centre console, storage compartment under the rear seat. In the luggage compartment there is an additional multi-fastening point, net in the side compartment, luggage securing net and a 12V socket

Exterior equipment

Front fog light surrounds in high gloss black

Radiator grille in high gloss black

S line badges on the front wings

S line design body styling comprising:
- S line front bumper
- S line rear diffuser with Platinum grey insert
- S line side sills
- S line roof spoiler

Xenon Plus headlights with automatic/dynamic headlight range control, LED daytime-running lights strip and headlight washers. Also includes LED rear lights, LED brake lights and LED rear indicators

18" x 7.5J '5-parallel-spoke' design partly polished alloy wheel

S line roof spoiler

Rear lights, brake lights and rear indicator all featuring LED technology

Xenon Plus headlights with LED daytime-running light strip

RRP – Recommended Retail Price. VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

A3
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A3 SE

Engines	Power	Transmissions	CO_2 g/km	Basic RRP	Total RRP inc VAT	Recommended OTR
1.4 TFSI	122PS	6-speed manual	120	£15,466.67	£18,560.00	£19,205.00
1.4 TFSI	122PS	7-speed S tronic	114	£16,700.00	£20,040.00	£20,685.00
1.6 TDI	105PS	6-speed manual	99	£16,258.33	£19,510.00	£20,155.00
1.6 TDI	105PS	7-speed S tronic	102	£17,491.67	£20,990.00	£21,635.00
2.0 TDI	150PS	6-speed manual	106	£17,383.33	£20,860.00	£21,505.00
2.0 TDI	150PS	6-speed S tronic	117	£18,616.67	£22,340.00	£22,985.00

A3 Sport

Engines	Power	Transmissions	CO_2 g/km	Basic RRP	Total RRP inc VAT	Recommended OTR
1.4 TFSI	122PS	6-speed manual	120	£16,487.50	£19,785.00	£20,430.00
1.4 TFSI	122PS	7-speed S tronic	114	£17,720.83	£21,265.00	£21,910.00
1.8 TFSI	180PS	6-speed manual	135	£18,570.83	£22,285.00	£23,050.00
1.8 TFSI	180PS	7-speed S tronic	130	£19,804.17	£23,765.00	£24,410.00
1.8 TFSI quattro	180PS	6-speed S tronic	152	£20,995.83	£25,195.00	£26,010.00
1.6 TDI	105PS	6-speed manual	99	£17,279.17	£20,735.00	£21,380.00
1.6 TDI	105PS	7-speed S tronic	102	£18,512.50	£22,215.00	£22,860.00
2.0 TDI	150PS	6-speed manual	106	£18,404.17	£22,085.00	£22,730.00
2.0 TDI	150PS	6-speed S tronic	117	£19,637.50	£23,565.00	£24,210.00

A3 S line

Engines	Power	Transmissions	CO_2 g/km	Basic RRP	Total RRP inc VAT	Recommended OTR
1.4 TFSI	122PS	6-speed manual	120	£18,279.17	£21,935.00	£22,580.00
1.4 TFSI	122PS	7-speed S tronic	114	£19,512.50	£23,415.00	£24,060.00
1.8 TFSI	180PS	6-speed manual	135	£20,362.50	£24,435.00	£25,200.00
1.8 TFSI	180PS	7-speed S tronic	130	£21,595.83	£25,915.00	£26,560.00
1.8 TFSI quattro	180PS	6-speed S tronic	152	£22,787.50	£27,345.00	£28,160.00
1.6 TDI	105PS	6-speed manual	99	£19,070.83	£22,885.00	£23,530.00
1.6 TDI	105PS	7-speed S tronic	102	£20,304.17	£24,365.00	£25,010.00
2.0 TDI	150PS	6-speed manual	106	£20,195.83	£24,235.00	£24,880.00
2.0 TDI	150PS	6-speed S tronic	117	£21,429.17	£25,715.00	£26,360.00

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £590.00 (inc. VAT), Road Fund Licence (which may vary depending on model/transmission – see page 76 for details) and first registration fee at £55.00. Vehicle Excise Duty correct at time of going to print, but this may alter to reflect any change in the applicable VED rate.

RRP – Recommended Retail Price. VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

A3 Sportback SE

Engines	Power	Transmissions	CO_2 g/km	Basic RRP	Total RRP inc VAT	Recommended OTR
1.4 TFSI	122PS	6-speed manual	123	£15,983.33	£19,180.00	£19,825.00
1.4 TFSI	122PS	7-speed S tronic	116	£17,216.67	£20,660.00	£21,305.00
1.6 TDI	105PS	6-speed manual	99	£16,775.00	£20,130.00	£20,775.00
1.6 TDI	105PS	7-speed S tronic	102	£18,008.33	£21,610.00	£22,255.00
2.0 TDI	150PS	6-speed manual	108	£17,900.00	£21,480.00	£22,125.00
2.0 TDI	150PS	6-speed S tronic	119	£19,133.33	£22,960.00	£23,605.00

A3 Sportback Sport

Engines	Power	Transmissions	CO_2 g/km	Basic RRP	Total RRP inc VAT	Recommended OTR
1.4 TFSI	122PS	6-speed manual	123	£17,004.17	£20,405.00	£21,050.00
1.4 TFSI	122PS	7-speed S tronic	116	£18,237.50	£21,885.00	£22,530.00
1.8 TFSI	180PS	7-speed S tronic	130	£20,320.83	£24,385.00	£25,030.00
1.6 TDI	105PS	6-speed manual	99	£17,795.83	£21,355.00	£22,000.00
1.6 TDI	105PS	7-speed S tronic	102	£19,029.17	£22,835.00	£23,480.00
2.0 TDI	150PS	6-speed manual	108	£18,920.83	£22,705.00	£23,350.00
2.0 TDI	150PS	6-speed S tronic	119	£20,154.17	£24,185.00	£24,830.00

A3 Sportback S line

Engines	Power	Transmissions	CO_2 g/km	Basic RRP	Total RRP inc VAT	Recommended OTR
1.4 TFSI	122PS	6-speed manual	123	£18,795.83	£22,555.00	£23,200.00
1.4 TFSI	122PS	7-speed S tronic	116	£20,029.17	£24,035.00	£24,680.00
1.8 TFSI	180PS	7-speed S tronic	130	£22,112.50	£26,535.00	£27,180.00
1.6 TDI	105PS	6-speed manual	99	£19,587.50	£23,505.00	£24,150.00
1.6 TDI	105PS	7-speed S tronic	102	£20,820.83	£24,985.00	£25,630.00
2.0 TDI	150PS	6-speed manual	108	£20,712.50	£24,855.00	£25,500.00
2.0 TDI	150PS	6-speed S tronic	119	£21,945.83	£26,335.00	£26,980.00

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

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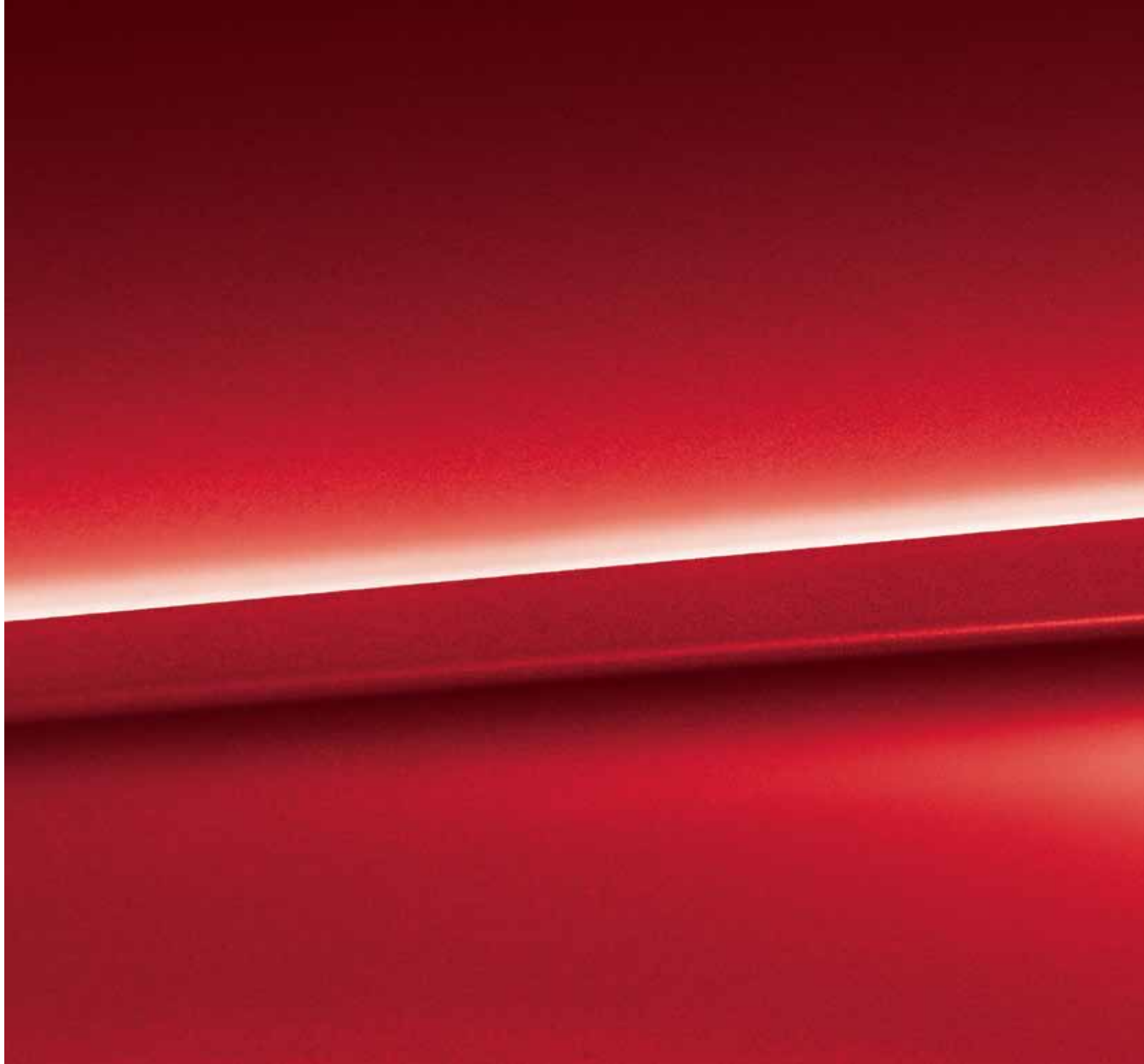
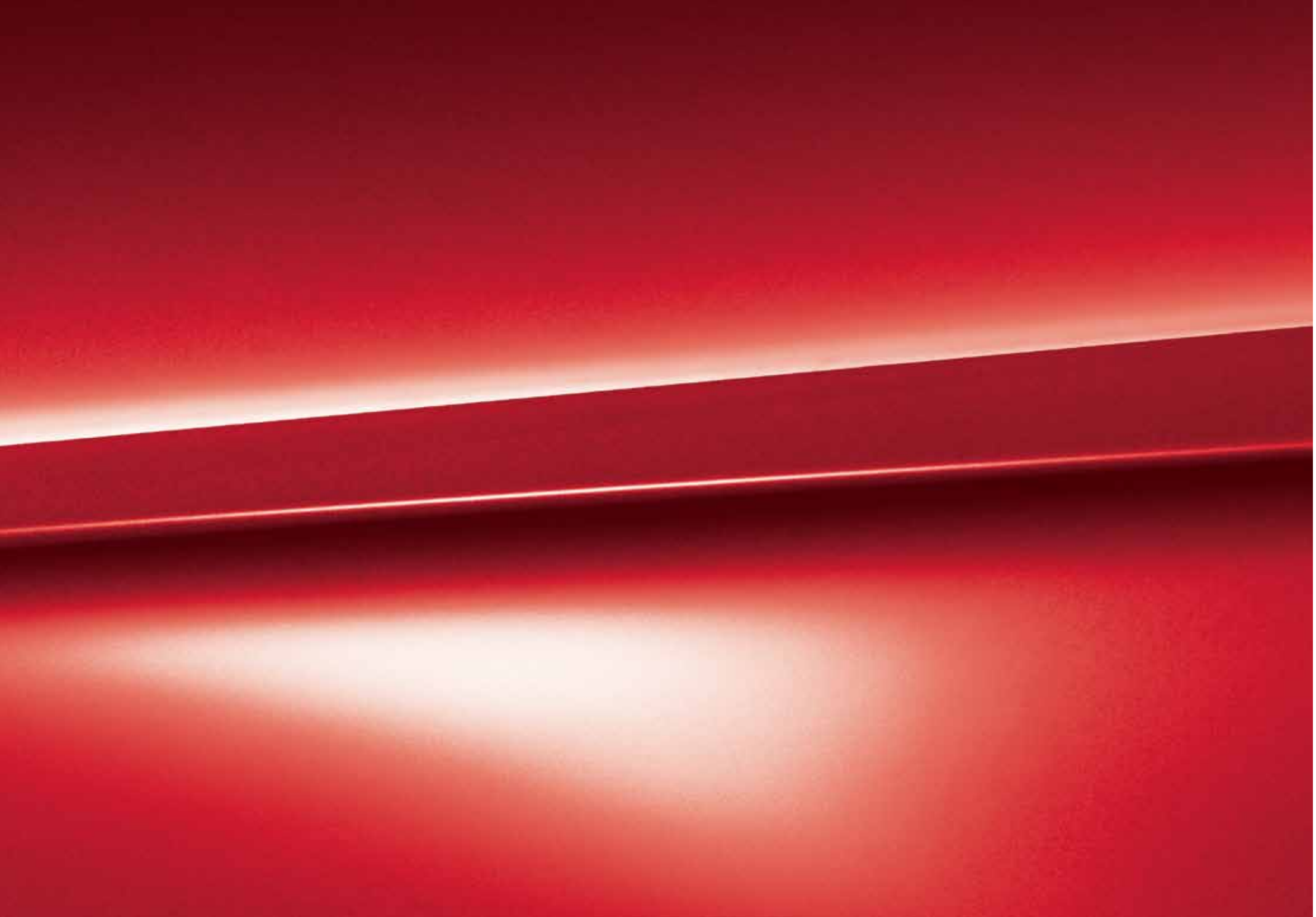
RRP – Recommended Retail Price. VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Paint choices

We believe that every part of your car should have a personal touch. Which is why you can choose from a wide range of paint colours and finishes, from standard shades to metallic and pearl effects. We can even mix a customised colour for you to create the perfect fit.



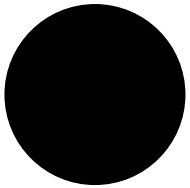


Paint

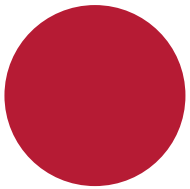
You can select one of the standard colours shown opposite or, for a different look, choose from the range of metallic or pearl-effect finishes.

Standard colours

Amalfi white – **Y5**

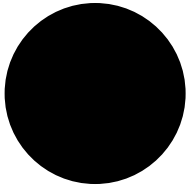


Brilliant black – **A2**

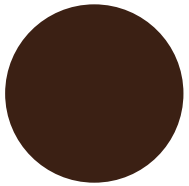


Brilliant red – **C8**

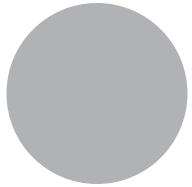
Optional colours



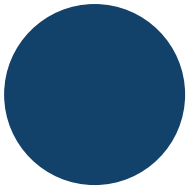
Phantom black, pearl effect– **L8**



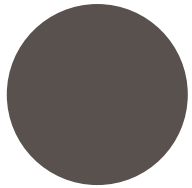
Beluga brown, metallic – **M5**



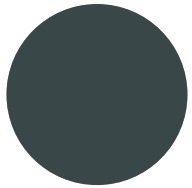
Ice silver, metallic – **P5**



Scuba blue, metallic – **S9**

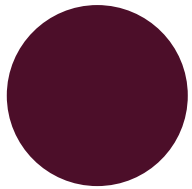


Dakota grey, metallic – **Y7**

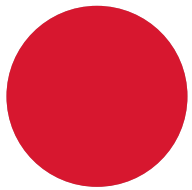


Monsoon grey, metallic – **0C**

Glacier white, metallic – **2Y**

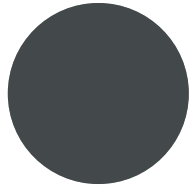


Shiraz red, metallic – **3A**



Misano red, pearl effect– **N9**

S line colour



Daytona grey, pearl effect– **6Y**

Options are subject to availability and may extend delivery.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Visit your local Audi Centre for a more accurate colour swatch.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Optional and S line colours

Basic RRP
£437.50

Total RRP inc VAT
£525.00

Paint

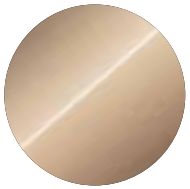
Audi exclusive

Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. Choose from the swatches here, or specify any other paint colour in the Audi range – whether it's Jet blue from the Audi R8 or Alpine white from the original Audi quattro. The choice is yours.

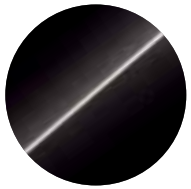
Customised

If you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.*

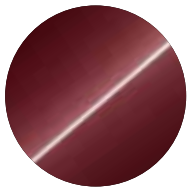
Palace blue, pearl effect



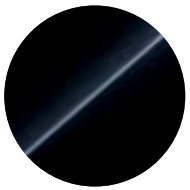
Sand beige, pearl effect



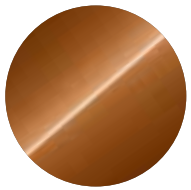
Saddle brown, pearl effect



Classic red, pearl effect



Mamba black, metallic



Ipanema brown, metallic

Any colour in the Audi range

100 Audi exclusive colours to choose from†

Audi exclusive

Basic RRP
£1,687.50

Total RRP inc VAT
£2,025.00

Customised paint

Customised

Basic RRP
£2,104.17

Total RRP inc VAT
£2,525.00

*Custom paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.

†Visit your local Audi Centre for colour samples.

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Visit your local Audi Centre for a more accurate colour swatch.

RRP – Recommended Retail Price.

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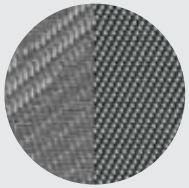
Upholstery

It’s important to feel comfortable on the road. Just choose from our range of luxury upholstery materials and textures, including additional support and colour options, for complete relaxation while you drive.

Upholstery

A3 SE models

Choose your favourite upholstery from the swatches shown opposite to give your car's interior the look and feel you want.

			SE	Sport	S line	Basic RRP	Total RRP inc VAT
Marathon cloth	Black – **FZ**	 Titanium grey – **VL**	**Standard seats in Marathon cloth.** The seat centre sections in Marathon cloth. The side bolsters, head restraints as well as door and rear side panel inserts in plain cloth	S	–	–	No charge	No charge
Milano leather	Black – **FZ**	Pashmina beige – **VM**	**Standard seats in Milano leather.** The seat centre sections, seat side bolsters, head restraint centre sections and front centre armrest in Milano leather. Only in combination with Storage and Luggage package (QE1)	●	–	–	£929.17	£1,115.00

Marathon cloth upholstery in black

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– = Not available
● = Available
S = Standard

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Upholstery

A3 SE models

Standard seat* in Milano leather with Pashmina beige upholstery

Options are subject to availability and may extend delivery.

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● = Available
S = Standard

*Image shown also includes optional under-seat storage which is part of the storage package, available at additional cost.

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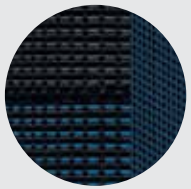
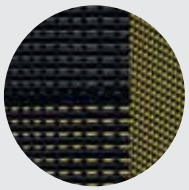
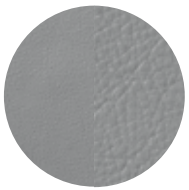
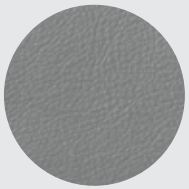
Upholstery

A3 Sport models

			SE	Sport	S line	Basic RRP	Total RRP inc VAT
Rallye cloth	Black – **FZ**	Black/silver – **KY**	–	S	–	No charge	No charge
	 Black/blue – **LQ**	 Black/yellow – **RR**					
	Sports seats in Rallye cloth. The seats in centre sections in rallye cloth design. The seat side bolsters, head restraints as well as door and rear side panel inserts in plain cloth						
Alcantara/leather	Black – **FZ**	 Titanium grey – **VL**	–	•	–	£662.50	£795.00
	Sports seats in Alcantara/leather. The seat centre section and door trims inserts in Alcantara. Head restraints, seat side bolsters and front centre armrest in leather. Only in combination with Storage and Luggage package (QE1)						
Milano leather	Black – **FZ**	 Titanium grey – **VL**	–	•	–	£929.17	£1,115.00
	Chestnut brown – **VN**						
	Sports seats in Milano leather. The seat centre sections, seat side bolsters, head restraints and front centre armrest in Milano leather. The upper shoulder sections and door trim inserts are finished in velvet. Must be ordered in conjunction with Storage and Luggage package (QE1)						

Options are subject to availability and may extend delivery.

– = Not available
• = Available
S = Standard

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Upholstery

A3 Sport models

Sports seat* in Rallye cloth with black/silver upholstery

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– = Not available
• = Available
S = Standard

*Image shown also includes optional electric lumbar support and under-seat storage which is part of the storage package, both of which are available at additional cost.

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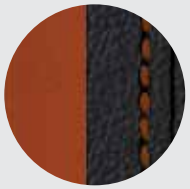
Upholstery

A3 Sport models

Capri orange



Capri orange – **VX**

	SE	Sport	S line	Basic RRP	Total RRP inc VAT
Capri orange design package for Sports seats. Front seat side bolsters, head restraints, front centre armrest, knee pads and armrest in the doors in black Milano leather with contrasting stitching in Capri orange, upper shoulder sections and door trim inserts in Capri orange velvet. Includes Capri orange contrasting stitching on the leather steering wheel, gear lever and gaiter. Also includes floor mats with piping in Capri orange. Must be ordered in conjunction with Storage and Luggage package (QE1)	–	•	–	£1,875.00	£2,250.00

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Upholstery

A3 S line models

			SE	Sport	S line	Basic RRP	Total RRP inc VAT
Biathlon cloth/ Pearl Nappa leather	Black – **QF**	**Biathlon cloth/leather** with S line embossing on the front seats. The seat centre section in Biathlon cloth. The door trims inserts, head restraints, seat side bolsters and front centre armrest in Pearl Nappa leather. Contrasting silver stitching on the upholstery, steering wheel and gear knob gaiter	–	–	S	No charge	No charge
Perforated Alcantara/leather	Black – **QF**	**Perforated Alcantara perforated/leather** with S line embossing on the front seats. The seat centre section and door trims inserts in perforated Alcantara. Head restraints, seat side bolsters and front centre armrest in leather. Contrasting silver stitching on the upholstery, steering wheel and gear knob gaiter	–	–	•	£400.00	£480.00
Fine Nappa leather	Black – **QF**	**Fine Nappa leather** with S line embossing on the front seats. The seat centre sections, seat side bolsters, head restraints and front centre armrest in Fine Nappa leather. The upper shoulder sections and door trim inserts are finished in velvet. Contrasting silver stitching on the upholstery, steering wheel and gear knob gaiter	–	–	•	£662.50	£795.00

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• = Available
S = Standard

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S line Sports seats in Biathlon cloth/Pearl Nappa leather with black upholstery

Colour and trim guide

Interior trim colours

SE models

To help you choose the right interior for your new Audi A3, please use this guide, showing the carpet, dashboard and headlining colours that have been matched to your chosen upholstery.

Sport models

S line models

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

Order Code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Marathon cloth (N5G)	Milano leather (N5W)
FZ	Black	Black	Black/Black	Lunar silver	●	●
VL	Titanium grey	Black	Black/Titanium grey	Lunar silver	●	–
VM	Pashmina beige	Black	Black/Pashmina beige	Pashmina beige	–	●

Order Code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Rallye cloth (N5B)	Alcantara/Nappa leather (N7U)	Milano leather (N5W)	Capri orange design package (PEP)
FZ	Black	Black	Black/Black	Lunar silver	●	●	●	–
KY	Black/Silver	Black	Black/Black	Lunar silver	●	–	–	–
LQ	Black/Blue	Black	Black/Black	Lunar silver	●	–	–	–
RR	Black/Yellow	Black	Black/Black	Lunar silver	●	–	–	–
VL	Titanium grey	Black	Black/Titanium grey	Lunar silver	–	●	●	–
VN	Chestnut brown	Black	Black/Chestnut brown	Lunar silver	–	–	●	–
VX	Capri orange/Black	Black	Black/Black	Lunar silver	–	–	–	●

Order Code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Biathlon cloth (N7V)	Alcantara/ Fine Nappa leather (N7K)	Fine Nappa leather (N2R)
QF	Black	Black	Black/Black	Black	●	●	●

Seats

Choose from a variety of different seat options so you can maintain the right driving posture at all times.

Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
7P1	**Electric lumbar support.** For front seats with horizontal and vertical adjustment	•	•	•	£162.50	£195.00
4A3	**Heated front seats.** Individually controlled variable temperature adjustment for driver and front passenger seats	•	•	•	£216.67	£260.00
3L5	**Electric front seats.** Includes adjustment for height, forwards and backwards position and backrest angle. Only in combination with electric lumbar support (7P1). Only available on Sportback models	•	•	•	£458.33	£550.00

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• = Available
S = Standard

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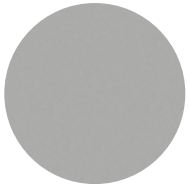
Inlays

Attention to detail can make a big impact. From contemporary micrometallic silver to matt-brushed aluminium, our selection of inlays make the perfect finishing touch to your car's interior.

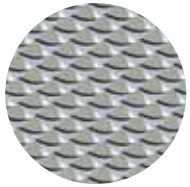
Inlays

Inlays are the all-important finishing touch that add flair and interest to your car's interior.

Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
5MA	**Micrometallic silver**	S	–	–	No charge	No charge
7TM	**3D design 'Optic'**	•	•	–	£125.00	£150.00
5TD	**Aluminium mistral**	•	S	–	£166.67	£200.00
5TG	**Matt-brushed aluminium**	–	–	S	No charge	No charge

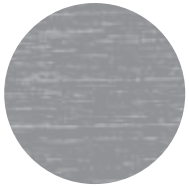


Micrometallic silver – **5MA**



3D design 'Optic' – **7TM**

Aluminium mistral– **5TD**



Matt-brushed aluminium– **5TG**

Options are subject to availability and may extend delivery.

– = Not available
• = Available
S = Standard

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0 km/h
23.5°C
21.0°C
AUTO
AC
12V

Options

Every driver has different needs, which is why we have created some useful options to further enhance your car. For extra comfort, support, style or function, you can choose from a variety of additional features, tailoring everything from your infotainment and audio equipment to your wheels and lighting.

Wheels, tyres and suspension

Choose a set of specially-selected alloy wheels to subtly enhance the way your car looks.

16” x 6.5J ‘10-spoke’ design alloy wheels – **C2L**

17” x 7.5J ‘5-arm’ design alloy wheels – **C9X**

17” x 7.5J ‘15-spoke’ design alloy wheels – **CH2**

17” x 7.5J ‘5-arm Kinetic’ design alloy wheels – **CJ1**

18” x 7.5J ‘5-arm Dynamic’ design part-polished alloy wheels – **C0T**

18” x 7.5J ‘5-parallel spoke’ design part-polished alloy wheels – **CC1**

Wheels, tyres and suspension

Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
C2L	**16" x 6.5J '10-spoke' design alloy wheels** with 205/55 R16 tyres	S	–	–	No charge	No charge
C9X	**17" x 7.5J '5-arm' design alloy wheels** with 225/45 R17 tyres	–	S	–	No charge	No charge
CH2	**17" x 7.5J '15-spoke' design alloy wheels** with 225/45 R17 tyres	•	–	–	£412.50	£495.00
		–	•	–	£208.33	£250.00
CJ1	**17" x 7.5J '5-arm Kinetic' design alloy wheels** with 225/45 R17 tyres	•	–	–	£412.50	£495.00
		–	•	–	£208.33	£250.00
C0T	**18" x 7.5J '5-arm Dynamic' design part-polished alloy wheels** with 225/40 R18 tyres	•	–	–	£995.83	£1,195.00
		–	•	–	£495.83	£595.00
CC1	**18" x 7.5J '5-parallel spoke' design part-polished alloy wheels** with 225/40 R18 tyres	–	–	S	No charge	No charge
2H6	**Audi drive select.** Changes vehicle characteristics by adapting power steering assistance, accelerator and the gearshift characteristics of the S tronic transmission. The system also influences other optional equipment through 5 available modes: comfort, auto, dynamic, efficiency and individual. The efficiency mode adapts the engine characteristics, enables free-wheeling mode with the S tronic transmission and engages the climate control and the optional adaptive cruise control into an efficient fuel-saving setting	•	S	S	£183.33	£220.00
2UA	**Deselect sports suspension.** Available as a no-cost downgrade from Sports suspension on Sport and S line models. If selected then the Sports suspension lowering is removed and the suspension is returned to the standard ride height and damping	S	•	•	No charge	No charge
2UC	**Sports suspension.** Lowered by 15mm with stiffer suspension and damping for more direct contact with the road and sporty handling	–	S	S	No charge	No charge
2UG	**S line sports suspension.** More dynamic spring/damper setting and lowered by an additional 10mm compared with the sports suspension or by 25mm compared with the standard suspension. Not available on A3 Sportback	–	–	•	No charge	No charge

Options are subject to availability and may extend delivery.

– = Not available
• = Available
S = Standard

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Packages

Some items work well together, which is why we've created these special packages. They provide increased convenience and value by combining several of our most popular options.

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– = Not available
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S = Standard

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Order Code			SE	Sport	S line	Basic RRP	Total RRP inc VAT
WBI 7X1 8T2	**Comfort package.** Includes light and rain sensors, acoustic glass with sunband, rear parking sensors, cruise control and auto-dimming rear view mirror		●	●	●	£504.17	£605.00
		In combination with Xenon light package	●	●	–	£250.00	£300.00
WB6	**Xenon light package.** Includes Adaptive headlights with Xenon Plus headlights, Light and rain sensor package and Interior lighting package		●	●	–	£1,041.67	£1,250.00
PNQ	**Technology package.** Includes HDD-based MMI Satellite Navigation Plus and MMI Touch with navigation data (flash memory), electrically extending, high-resolution 7-inch colour display with 800 x 480 pixel resolution, high-quality representation of the navigation map as 3D ground model with topographical map colouring, display of many sights and city models in 3D, choice of 3 alternative routes provided, split-screen mode for route information (manoeuvring points, points of interest on motorways, TMCpro on route), detailed junction map and lane recommendations, dynamic route guidance (where available), voice control system (whole-word entry of address in one sentence), additional arrow display in the Driver's Information System; including radio with triple tuner and phase diversity, flash memory for music (10 GB), MP3, WMA, AAC and MPEG4-capable DVD player which can also be used for music and video DVDs, 2 SDXC card readers (for up to 2 TB). MMI touch: a touch-sensitive panel on the rotary/push-button control for intuitive operation of the MMI without taking your eyes off the road; context-related entry of letters and numbers for navigation destination via handwriting recognition with acoustic acknowledgement, selection from address book, entry of telephone numbers or search for media files; simple movement of navigation map and selection of points of interest. Only in combination with Colour Driver's Information System (9S6) on SE models	3-door	●	●	●	£1,245.83	£1,495.00
		Sportback	●	●	●	£833.33	£1,000.00*

MMI Touch (part of Technology package)

MMI Touch (part of Technology package)

Xenon Plus headlights (part of Xenon light package)

*Technology package is available for £1,000 only on new A3 Sportback pre-orders until 28th February 2013.

Audio and communication

Stay in touch using our range of communication functions, and give each journey its own soundtrack with our advanced audio equipment.

Order Code			SE	Sport	S line	Basic RRP	Total RRP inc VAT
9S6	**Colour Driver's Information System (DIS)** with high-resolution 3.5" TFT colour display		●	S	S	£100.00	£120.00
9VD	**Audi sound system.** 10 speakers in total including centre speaker in the dashboard and subwoofer in the spare wheel well. 6-channel amplifier with a total output of 180 watts		●	●	●	£212.50	£255.00
9VS	**Bang & Olufsen sound system.** Surround sound reproduction via 14 high-performance speakers including centre speaker in the dashboard and subwoofer in the spare wheel well. 15-channel amplifier with a total output of 705 watts. Exclusive speaker covers with aluminium applications and LED lighting accentuating the front woofers. The sound is permanently adapted to compensate for driving and background noises determined by a microphone. 5.1 surround sound reproduction is possible when ordered in conjunction with Technology package		●	●	●	£625.00	£750.00
QV3	**DAB digital radio.** Integrated into the MMI, receives digitally transmitted radio stations in addition to the range of analogue stations. Displays music track, artist and radio program. Capable of 'DAB slideshow' where transmitted. Reception dependent on local digital network		●	●	●	£254.17	£305.00
9ZE	**Audi Phone Box.** Enables drivers to use their mobile phone in the car by placing it in the storage compartment provided in the centre console to create a 'wireless' connection to the vehicle aerial via the integrated connector in the storage compartment. Can be charged via a USB port. Operated via the MMI control panel, the multifunction steering wheel or voice control system		●	●	●	£270.83	£325.00
PNU	**Satellite Navigation System – SD card based.** Route planning and guidance using voice, pictogram and 2D mapping shown on the 5.8" colour display screen. Can be operated via the MMI controls, multi-function steering wheel or voice control system. Includes European map data and 7-digit postcode recognition	3-door	●	●	●	£412.50	£495.00
		Sportback	●	●	●	No charge	No charge*

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– = Not available
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RRP – Recommended Retail Price.

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Colour Driver's Information System (DIS)

Bang & Olufsen sound system

Audi Phone Box

*Satellite Navigation System – SD card based is available free of charge only on new A3 Sportback pre-orders until 28th February 2013.

Interior equipment

Specify every detail of your car's interior with this range of exclusive options.

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Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
QQ4	**Interior lighting package.** Anti-glare lighting for the passenger compartment comprising door sill and footwell lighting at the front as well as illuminated inside door openers, vanity mirrors and illuminated cup holders, 2 reading lights each at the front and rear, LED interior ambient lighting and active door reflectors. Also available as part of the Xenon light package	●	●	–	£187.50	£225.00
		–	–	●	£141.67	£170.00
QQ5	**Illuminated vanity mirrors.** In the driver and passenger sun visor	●	●	S	£45.83	£55.00
9AK	**Dual-zone electronic climate control.** Separate control for the driver and front passenger which electronically regulates the air temperature, air flow rate and air distribution. Automatic recirculation mode using an air quality sensor, combined filter, rear vents and humidity regulation for more efficient climate control	●	S	S	£325.00	£390.00
4F2	**Advanced key.** Access and authorisation system which automatically exchanges data between key and vehicle, allowing the driver to keep the key in their pocket or bag at all times. To unlock and open, simply lift the exterior door handle. To lock, press the button on the handle. Also includes an ignition start and stop button integrated in the centre console	●	●	●	£354.17	£425.00
PU8	**Light and rain sensor package.** Automatically switches the dipped beam headlights and windscreen wipers on/off depending on the light and rain conditions. Includes coming home/leaving home function which delays the deactivation of the front and rear lights after locking and automatic activation of the lights when unlocking. The package also includes a windscreen with sunband for improved insulation of the windscreen and acoustic glass for reduced outside noise	●	●	●	£125.00	£150.00
PU7	**Auto-dimming rear-view mirror with light and rain sensor package.** In addition to the light and rain sensor package, includes a light sensor which detects when the headlights behind are too bright and dims the rear-view mirror automatically	●	●	●	£329.17	£395.00
9JA	**Non smoking package.** Removes the ashtray and replaces the cigarette lighter with a standard 12v socket	●	●	●	No charge	No charge
QJ1	**Aluminium interior elements.** On the vents, glove compartment, wing mirror adjustment switches, electric window switches, frame around the inside door handle, control buttons for the parking brake and the hold assist button (if fitted)	●	S	S	£62.50	£75.00

Interior lighting package

Dual-zone electronic climate control

Interior equipment

Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
3NU	**Through-load facility.** For safely transporting long objects, includes rear centre armrest with cup holders and a storage compartment	●	●	●	£125.00	£150.00
3X2	**Ski/snowboard bag.** For the practical and safe transportation of long objects, up to 4 pairs of skis or 2 snowboards. Only in combination with Through-load facility (3NU)	●	●	●	£62.50	£75.00
QE1	**Storage and luggage package.** Includes storage nets on the backs of the front seat back rests, storage net in the front passenger footwell, 12V socket in the rear centre console, storage compartment under the rear seat. In the luggage compartment there is an additional multi-fastening point, a net in the side compartment, a luggage securing net and a 12V socket	●	●	S	£120.83	£145.00
7HE	**Extended mono.pur interior finish.** Front knee pads and armrests finished in mono.pur leather effect material. Also includes stitching in the colour of the seat upholstery	●	●	●	£245.83	£295.00
6NQ	**Cloth headlining in black**	●	●	S	£125.00	£150.00
6SJ	**Reversible mat.** For the luggage compartment, velour on one side and rubberised on the other, to cover the entire luggage compartment, even with folded rear seat backrest	●	●	●	£54.17	£65.00

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Through-load facility

Storage and luggage package

Exterior equipment

Make sure your car looks exactly as you want it to by selecting some of our striking options.

Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
PXA	**Adaptive headlights with Xenon Plus headlights.** The dynamic cornering light identifies the course of the road from the movement of the steering wheel. The headlights swivel into the corner – depending on the steering angle – to provide variable illumination of the curve; navigation or speed-dependent distribution of light from headlights for town, junction, country and motorway, adaptive works in a speed range between approx. 6mph to 68mph. Only in combination with Light and rain sensor package (PU8), auto-dimming rear-view mirror (PU7) or Comfort package (WBI)	–	–	●	£245.83	£295.00
8G1	**High-beam assist.** Automatically adjusts headlights from high-beam to dipped beam when another vehicle approaches. Only in combination with Auto-dimming rear view mirror (PU7) or Comfort package (WBI). Not available in combination with Xenon light package or Adaptive headlights with Xenon Plus headlights	●	●	●	£83.33	£100.00
8G2	**Variable headlight range control.** Upgrades the functionality of the Adaptive lights with the aid of a camera which detects other road users or light sources and allows infinitely variable adaptation of the headlight range between main and dipped beam. Only in combination with Audi active lane assist (PCB) or Audi active lane assist and Audi side assist (7Y5) or driver assistance package (PCE), Adaptive headlights with Xenon Plus headlights (PXA) or Xenon light package (WB6) and Auto-dimming rear-view mirror with light and rain sensor package (PU7) or Comfort package (WBI)	●	●	●	£145.83	£175.00
2ZO	**Deletion of model and technology designation at rear**	●	●	●	No charge	No charge
2Z7	**Deletion of technology designation at rear**	●	●	●	No charge	No charge
4ZB	**Aluminium window trims.** Framing the exterior side windows	●	S	S	£125.00	£150.00
1D2	**Towing equipment.** Removable and lockable. Sphere bar and ball head made of forged steel, the 13-pin socket can be swivelled out of sight behind the bumper skirt. When removed, the trailer towing hitch can be stored in the spare wheel well	●	●	●	£520.83	£625.00

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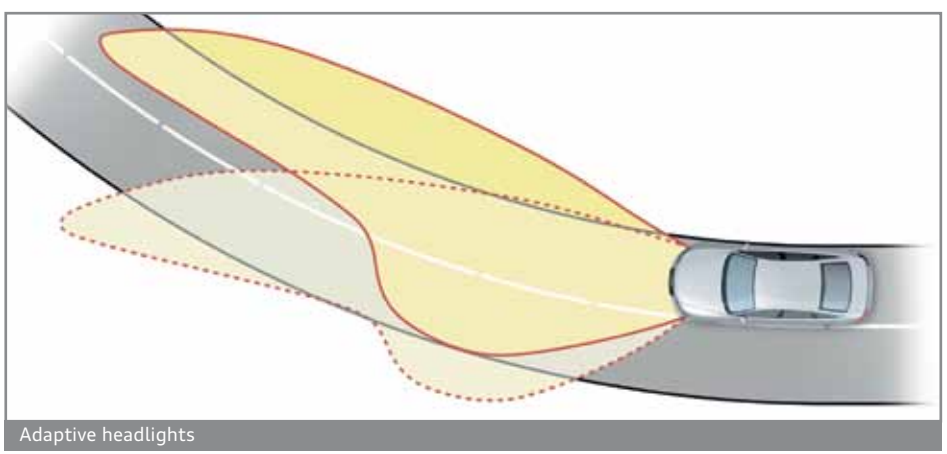

Adaptive headlights

Xenon plus headlights

Exterior equipment

Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
3FB	**Panoramic glass sunroof.** Activation to raise and open the glass section, opens and closes automatically. Tinted glass insert with manual, infinitely adjustable sun shield. Convenience closing from outside via the central locking remote control. The extra-large glass area floods the interior with light to create a pleasant ambience. Integrated wind deflector reduces wind noise when the roof is open. Must be combined with Interior light package (QQ4), illuminated vanity mirrors (QQ5) or Xenon light package (WB6)	●	●	●	£791.67	£950.00
VW1	**Privacy glass.** Dark tinted rear and rear-side windows from B-pillar backwards	●	●	●	£241.67	£290.00
6XE	**Door mirrors –** electrically adjustable, folding and heated. Also includes an automatic kerb view dipping function on the passenger side when reverse gear is selected	●	●	●	£125.00	£150.00
6XK	**Door mirrors –** auto-dimming on the driver's side, electrically adjustable, folding and heated. Also includes an automatic kerb view dipping function on the passenger side when reverse gear is selected. Only in combination with Auto-dimming rear view mirror (PU7) or Comfort package (WBI)	●	●	●	£208.33	£250.00
3S1	**Aluminium roof rails.** Only available on Sportback models	●	●	●	£208.33	£250.00
3S2	**Black roof rails.** Only available on Sportback models	●	●	●	£208.33	£250.00

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Panoramic glass sunroof

Panoramic glass sunroof

IN A 3101

Safety and security

Intelligent technology designed to give you better all-round awareness and safety on the road.

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Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
UH2	**Hold assist.** Holds the vehicle stationary for unlimited periods after stopping and prevents the vehicle rolling on hills and on gradients. The system is activated by push-button and allows the driver to drive away easily and comfortably without having to operate the electromechanical parking brake	•	•	•	£75.00	£90.00
7X1	**Audi parking system, rear.** Makes reverse parking easier by indicating acoustically how far away the vehicle is from an object detected behind the vehicle. Measurement is by ultrasonic sensors integrated discreetly in the bumper. Also available as part of the Comfort package	•	•	•	£287.50	£345.00
7X2	**Audi parking system plus, front and rear with selective display.** Acoustic and visual parking aid for the front and rear which displays white distance markers for obstacles that would not be touched and red symbols for obstacles that would be touched. This provides the driver with a selective optical view in the MMI display of all the objects recognised, depending on the current curve radius and direction of travel. Measurement is by ultrasonic sensors discreetly integrated in the bumpers	•	•	•	£495.83	£595.00
	In combination with Comfort package	•	•	•	£208.33	£250.00
7X5	**Audi parking system plus, with park assist.** In addition to parking system plus front and rear, ultrasonic sensors are used to search for parking spaces by the roadside and calculates the ideal parking path for reverse and parallel parking spaces. The steering action is performed almost automatically. Assisted parking is now even possible in smaller parking spaces and bend areas and will park the car in several moves if required. Steering is done by the vehicle, while the driver only needs to accelerate and apply the brakes. The display of surroundings has 4 additional sensors which indicate obstacles detected all around and at the side of the vehicle and warn the driver, thus supporting safe and scratch-free parking and pulling away by specifying the correct steering angle	•	•	•	£695.83	£835.00
	In combination with Comfort package	•	•	•	£408.33	£490.00
KA2	**Reversing camera.** Shows camera image of area behind the vehicle shown on the MMI display, with dynamic display modes showing the calculated path (steer-angle dependent). Includes auxiliary lines and guidelines and identification of the point at which to apply opposite lock when parallel parking. The rearview camera is integrated discreetly in the handle strip of the luggage compartment lid. Only in combination with Audi parking system plus, front and rear with selective display (7X2), Audi parking system plus, with park assist (7X5) or Driver assistance package (PCE)	•	•	•	£229.17	£275.00

Audi parking system plus, with park assist

Audi parking system plus, with park assist

Audi parking system plus, with park assist

Safety and security

Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
PCB	**Audi active lane assist.** Lane markings are registered by an optical sensor in the windscreen above speeds of approximately 40mph. Camera identifies individual or coloured lane markings, e.g. yellow lines at roadworks. The lane departure warning system warns the driver if a detected lane marking is approached without indicating, and helps the driver to steer back towards the middle of the lane by making gentle steering movements. Steering wheel vibration can be activated as an additional warning when crossing lane markings. System is activated manually by a switch on the turn signal lever. When ordered with Technology package, speed limit display is included as a no cost option. Only in combination with light and rain sensor package (PU8), auto-dimming rear-view mirror (PU7) or Comfort package (WBI)	•	•	•	£375.00	£450.00
7Y1	**Audi side assist.** Aids the driver when changing lane. Audi side assist monitors the area behind your car using radar sensors located discreetly in the rear bumper. It then informs the driver with a visual warning signal in the door mirror if there is a vehicle in their blind spot or approaching quickly from behind. The system is activated using the MMI car settings. Only in combination with light and rain sensor package (PU8), auto-dimming rear-view mirror (PU7) or Comfort package (WBI)	•	•	•	£375.00	£450.00
7Y5	**Audi active lane assist and Audi side assist.** Only in combination with light and rain sensor package (PU8), auto-dimming rear-view mirror (PU7) or Comfort package (WBI), and high-beam assist (8G1) or Adaptive headlights with variable headlight range control (8G2)	•	•	•	£750.00	£900.00
–	**Speed limit display.** Camera-based detection and display of speed limits, including temporary speed limit displays. Speed limit signs are recognised by the camera and this enables the current speed limit to be read conveniently in the Driver's Information System (DIS). Should the camera not detect a sign, the speed limit from the navigation system data (if fitted) will be shown. Only available as a no cost option when Technology package (PNQ) and Audi active lane assist (PCB) are ordered together	•	•	•	No charge	No charge
4X4	**Rear side airbags.** Situated in the side of the rear seats. Only in combination with through-load facility. Only available on Sportback models	•	•	•	£250.00	£300.00

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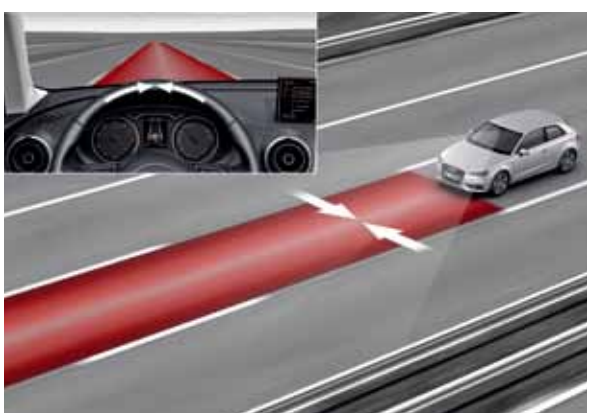
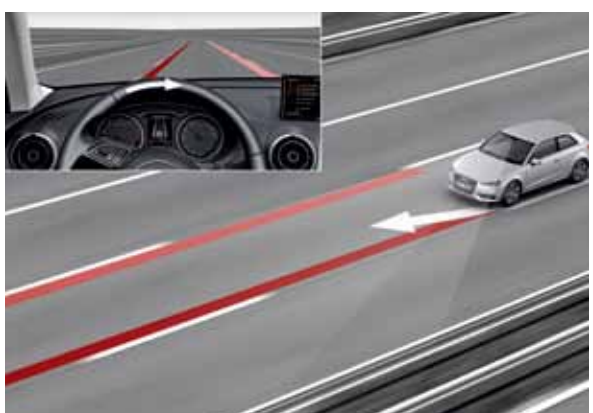


Audi active lane assist



Audi active lane assist

Audi active lane assist

Safety and security

Order Code		SE	Sport	S line	Basic RRP	Total RRP inc VAT
8T2	**Cruise control.** Maintains any speed above 18mph, provided that the engine power output and engine braking effect permit it. Operated via separate steering column stalk, set speed is displayed in the Driver's Information System (DIS). Also available as part of the Comfort package	●	●	●	£187.50	£225.00
PCG	**Adaptive cruise control.** Automatic distance control (control range for manual transmission between 19-93mph and for S tronic 0-93mph. In conjunction with the optional Driver assistance package (PCE) the control range is extended up to 124mph). Also includes Stop/Go function only with S tronic. Working within system limits it uses a radar sensor to detect vehicles ahead and maintain this distance by automatic braking and accelerating. 4 distance levels and different driving modes can be selected individually. Also includes Audi pre-sense front which warns the driver through an enhanced brake assist of any imminent threat of collision with the vehicle in front. Braking action is initiated at speeds below 19mph if there is a danger of collision with a stationary or moving vehicle, to avoid or reduce impact. Only in combination with Colour Driver's Information System (9S6) on SE models	●	●	●	£479.17	£575.00
	In combination with Comfort package	●	●	●	£291.67	£350.00
PCE	**Driver assistance package.** Contains all of the following assistance functions: Adaptive cruise control (with control range extended to 124mph), Audi active lane assist, High beam assistant, Audi parking system plus front and rear, light and rain sensor and sunband with acoustic windscreen. Only in combination with Colour Driver's Information System (9S6) on SE models	●	●	●	£1,208.33	£1,450.00
7W1	**Audi pre sense basic.** Networks the different vehicle systems to enable driving situations to be categorised and, where necessary, actions to be implemented for preventive occupant protection. These include: tensioning of the front seat belts as well as closing of the windows and – if fitted – the panoramic glass sunroof	●	●	●	£166.67	£200.00
7K9	**Tyre pressure monitoring.** Visual and acoustic warning if the pressure drops in one or more tyres	●	●	●	£62.50	£75.00

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Adaptive cruise control

Adaptive cruise control

IN A 3001

Service Plan

Choosing an Audi Service Plan provides an easy way to cover all your car's scheduled servicing with a one-off payment. It can take care of everything from fluid and filter changes to your full service, ensuring you retain a full Audi service history. There are no standard servicing bills to plan for and you'll continue to benefit from today's prices for the length of your agreement.

	A3	Basic RRP	Total RRP inc VAT
Audi Service Plan. Comprehensive package covering servicing costs for 3 years or 30,000 miles, whichever comes sooner. Applicable to vehicles on either LongLife or Fixed Inspection Service Schedule. For retail customers only. Terms and conditions apply. Administered by Audi Finance, Freepost Audi Finance. Visit audi.co.uk or your local Audi Centre for full details, including terms, conditions and exclusions	●	£332.50	£399.00

Audi Complete is also available to cover servicing, maintenance and tyres over a variable term and mileage.
Visit audi.co.uk or your local Audi centre for further details of this all-encompassing package

Warranty

Order Code		A3	Basic RRP	Total RRP inc VAT
–	**Audi Warranty,** covering you for unlimited mileage in the first two years of ownership, and up to 60,000 miles in the third year. Transferable between owners*	S	No charge	No charge
EA6	**Audi Warranty,** covering you for up to 4 years or 75,000 miles, whichever comes soonest. Cover includes a two-year unlimited mileage warranty, and up to 75,000 miles in the third and fourth years. Transferable between owners*	●	£204.17	£245.00
EA9	**Audi Warranty,** covering you for up to 5 years or 90,000 miles, whichever comes soonest. Cover includes a two-year unlimited mileage warranty, and up to 90,000 miles in the third, fourth and fifth years. Transferable between owners*	●	£454.17	£545.00

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S = Standard

*Only available prior to registration of your Audi A3. Please speak to your Audi Centre for full details.

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A3
D
IN A 31D1

Merchandise

From the enthusiasts' motorsport collection to the sophisticated Audi collection, there's a wide variety of adults' and children's clothing, lifestyle accessories and collectables, all of which bear the Audi name.

Please speak to a member of our team at your local Audi Centre to see the full Audi collection and to place an order. A selection of Audi merchandise is also available to buy from audi.co.uk/merchandise.

Accessories

Choosing an Audi isn't just a matter of deciding on the model you want; it's about creating a car that suits your needs perfectly. And that's why we've developed a whole range of accessories to enhance your A3, enabling you to customise it down to the last detail. Like your Audi, all these accessories are developed to the highest possible standards. They're all available exclusively from Audi. To find out more, just visit **audi.co.uk/accessories** or contact your local Audi Centre.

Warranty

All of the accessories available on the A3 are covered by a three-year warranty* if they are ordered and included in the purchase price of the car at date of delivery. Any accessories ordered and installed after delivery include a two-year warranty.*

*Excluding Road Angel products.

Audi Accessories warranty terms and conditions can be found at audi.co.uk

New A3 Petrol technical data

Engine	1.4 TFSI	1.4 TFSI	1.8 TFSI	1.8 TFSI	1.8 TFSI quattro
Transmission	6-speed manual	7-speed S tronic	6-speed manual	7-speed S tronic	6-speed S tronic
Cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder
Displacement, cubic cm (valves per cylinder)	1395 (4)	1395 (4)	1798 (4)	1798 (4)	1798 (4)
Max. power[1], PS at rpm	122/5000-6000	122/5000	180/5100-6200	180/5100-6200	180/4500-6200
Max. torque, Nm at rpm	200/1400-4000	200/1400-4000	250/1250-5000	250/1250-5000	280/1350-4500
Top speed[2], mph	126	126	144	144	142
0-62mph acceleration, seconds	9.3	9.2	7.1	7.2	6.7
CO_2 emissions[3], g/km	120	114	135	130	152
Benefit in kind (BIK)%	15%	13%	18%	17%	21%
Fuel consumption[3], mpg (l/100km) Urban	43.5 (6.5)	46.3 (6.1)	38.2 (7.4)	40.4 (7.0)	34.4 (8.2)
Fuel consumption[3], mpg (l/100km) Extra Urban	64.2 (4.4)	67.3 (4.2)	57.6 (4.9)	58.9 (4.8)	50.4 (5.6)
Fuel consumption[3], mpg (l/100km) Combined	54.3 (5.2)	57.6 (4.9)	48.7 (5.8)	50.4 (5.6)	42.8 (6.6)
ABI insurance group 1-50†	16E	16E	24E	24E	25E
Emission standard	EU5	EU5	EU5	EU5	EU5
Unladen weight[4], kg	1175	1195	1230	1250	1350
Gross weight limit, kg	1735	1755	1790	1810	1910
Roof load limit/nose weight, kg	75/75	75/75	75/75	75/75	75/75
Max trailer load unbraked[5], kg	620	630	650	660	710
Max trailer load with 12% gradient[5], kg	1400	1400	1600	1600	1600
Max trailer load with 8% gradient[5], kg	1600	1600	1800	1800	1800
Luggage compartment capacity, rear seats upright, litres	365	365	365	365	325
Luggage compartment capacity, rear seats folded, litres	1100	1100	1100	1100	1060
Fuel tank capacity approx, litres	50	50	50	50	55

†Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

[1]The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

[2]Top speed is achieved in top gear.

[3]Fuel consumption and CO_2 emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available at www.vca.gov.uk.

[4]Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

[5]The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle).

New A3 Diesel technical data

Engine	1.6 TDI	1.6 TDI	2.0 TDI	2.0 TDI
Transmission	6-speed manual	7-speed S tronic	6-speed manual	6-speed S tronic
Cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder
Displacement, cubic cm (valves per cylinder)	1598 (4)	1598 (4)	1968 (4)	1968 (4)
Max. power[1], PS at rpm	105/3000-4000	105/3000-4000	150/3500-4000	150/3500-4000
Max. torque, Nm at rpm	250/1500-2750	250/1500-2750	320/1750-3000	320/1750-3000
Top speed[2], mph	121	121	134	132
0-62mph acceleration, seconds	10.7	10.7	8.6	8.3
CO_2 emissions[3], g/km	99	102	106	117
Benefit in kind (BIK)%	13%	14%	15%	17%
Fuel consumption[3], mpg (l/100km) Urban	61.4 (4.6)	58.9 (4.8)	57.6 (4.9)	54.3 (5.2)
Fuel consumption[3], mpg (l/100km) Extra Urban	85.6 (3.3)	83.1 (3.4)	78.5 (3.6)	70.6 (4.0)
Fuel consumption[3], mpg (l/100km) Combined	74.3 (3.8)	72.4 (3.9)	68.9 (4.1)	64.2 (4.4)
ABI insurance group 1-50†	16E	16E	21E	21E
Emission standard	EU5	EU5	EU5	EU5
Unladen weight[4], kg	1230	1250	1280	1295
Gross weight limit, kg	1790	1810	1840	1855
Roof load limit/nose weight, kg	75/75	75/75	75/75	75/75
Max trailer load unbraked[5], kg	650	660	670	680
Max trailer load with 12% gradient[5], kg	1500	1500	1600	1600
Max trailer load with 8% gradient[5], kg	1700	1700	1800	1800
Luggage compartment capacity, rear seats upright, litres	365	365	365	365
Luggage compartment capacity, rear seats folded, litres	1100	1100	1100	1100
Fuel tank capacity approx, litres	50	50	50	50

†Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

[1]The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

[2]Top speed is achieved in top gear.

[3]Fuel consumption and CO_2 emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available at www.vca.gov.uk.

[4]Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

[5]The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle).

New A3 Sportback technical data

	Petrol			Diesel			
Engine	**1.4 TFSI**	**1.4 TFSI**	**1.8 TFSI**	**1.6 TDI**	**1.6 TDI**	**2.0 TDI**	**2.0 TDI**
Transmission	6-speed manual	7-speed S tronic	7-speed S tronic	6-speed manual	7-speed S tronic	6-speed manual	6-speed S tronic
Cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder
Displacement, cubic cm (valves per cylinder)	1395 (4)	1395 (4)	1798 (4)	1598 (4)	1598 (4)	1968 (4)	1968 (4)
Max. power[1], PS at rpm	122/5000-6000	122/5000	180/5100-6200	105/3000-4000	105/3000-4000	1503500-4000	150/3500-4000
Max. torque, Nm at rpm	200/1400-4000	200/1400-4000	250/1250-5000	250/1500-2750	250/1500-2750	320/1750-3000	320/1750-3000
Top speed[2], mph	126	126	144	121	121	134	132
0-62mph acceleration, seconds	9.5	9.3	7.3	10.9	10.9	8.7	8.4
CO_2 emissions[3], g/km	123	116	130	99	102	108	119
Benefit in kind (BIK)%	15%	14%	17%	13%	14%	15%	17%
Fuel consumption[3], mpg (l/100km) Urban	42.8 (6.6)	46.3 (6.1)	40.4 (7.0)	61.4 (4.6)	58.9 (4.8)	56.5 (5.0)	52.3 (5.4)
Fuel consumption[3], mpg (l/100km) Extra Urban	61.4 (4.6)	65.7 (4.3)	58.9 (4.8)	85.6 (3.3)	83.1 (3.4)	76.3 (3.7)	68.9 (4.1)
Fuel consumption[3], mpg (l/100km) Combined	53.3 (5.3)	56.5 (5.0)	50.4 (5.6)	74.3 (3.8)	72.4 (3.9)	67.3 (4.2)	62.8 (4.5)
ABI insurance group 1-50†	16E	16E	24E	16E	16E	21E	21E
Emission standard	EU5	EU5	EU5	EU5	EU5	EU5	EU5
Unladen weight[4], kg	1205	1225	1280	1260	1280	1310	1320
Gross weight limit, kg	1765	1785	1840	1820	1840	1870	1880
Roof load limit/nose weight, kg	75/75	75/75	75/75	75/75	75/75	75/75	75/75
Max trailer load unbraked[5], kg	640	650	670	660	670	690	690
Max trailer load with 12% gradient[5], kg	1400	1400	1600	1500	1500	1600	1600
Max trailer load with 8% gradient[5], kg	1600	1600	1800	1700	1700	1800	1800
Luggage compartment capacity, rear seats upright, litres	380	380	380	380	380	380	380
Luggage compartment capacity, rear seats folded, litres	1220	1220	1220	1220	1220	1220	1220
Fuel tank capacity approx, litres	50	50	50	50	50	50	50

†Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

[1]The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

[2]Top speed is achieved in top gear.

[3]Fuel consumption and CO_2 emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available at www.vca.gov.uk.

[4]Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

[5]The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle).

A3
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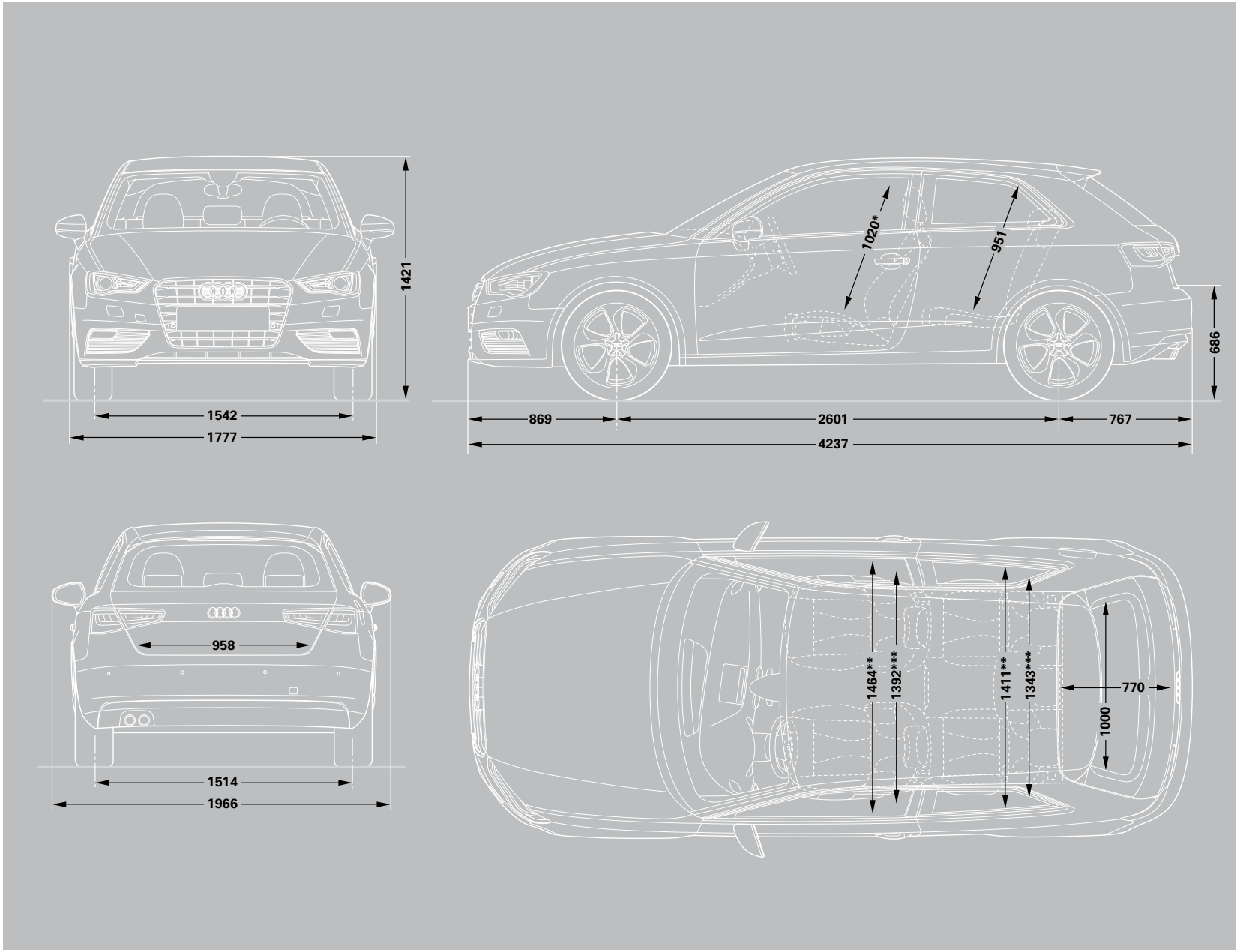
New A3 dimensions

The technical drawings opposite show the exact dimensions of the new Audi A3, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.



*Maximum headroom.

**Elbow room width.

***Shoulder room width.

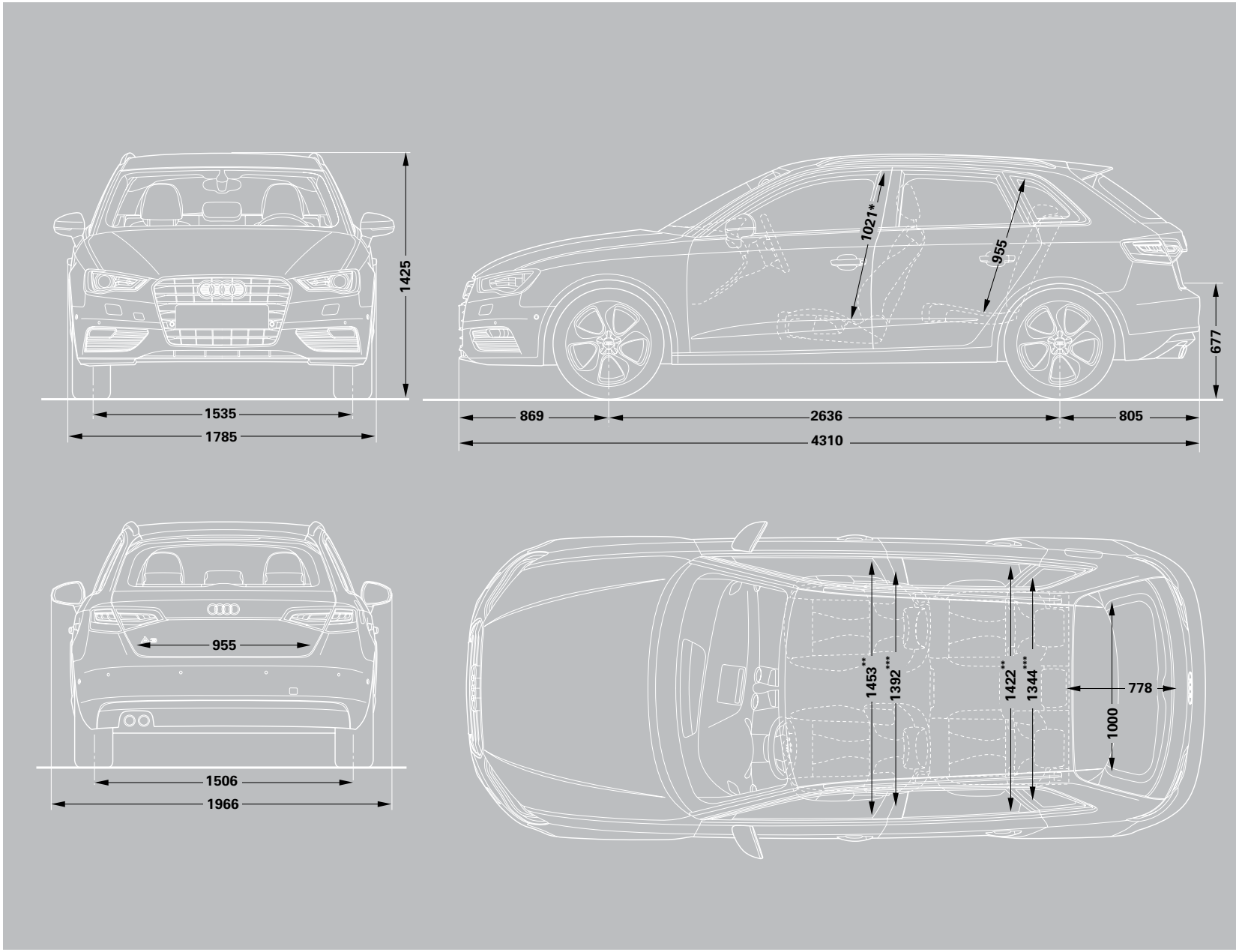
Dimensions in millimetres.

Turning circle approx 10.7m.

Dimensions were measured with vehicle at unladen weight.

New A3 Sportback dimensions

The technical drawings opposite show the exact dimensions of the new Audi A3 Sportback, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.



*Maximum headroom.

**Elbow room width.

***Shoulder room width.

Dimensions in millimetres.

Turning circle approx 10.7m.

Dimensions were measured with vehicle at unladen weight.

Additional information

CO_2 data and information

CO_2 emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO_2) a vehicle emits, measured in grams per kilometre (g/km). First year VED rates apply to the first year of ownership. Annual VED rates apply thereafter. The DVLA has created thirteen categories:

Petrol and Diesel engines	First year	Annual rate (second year onwards)
A – up to 100g/km	£0.00	£0.00
B – 101 to 110g/km	£0.00	£20.00
C – 111 to 120g/km	£0.00	£30.00
D – 121 to 130g/km	£0.00	£100.00
E – 131 to 140g/km	£120.00	£120.00
F – 141 to 150g/km	£135.00	£135.00
G – 151 to 165g/km	£170.00	£170.00
H – 166 to 175g/km	£275.00	£195.00
I – 176 to 185g/km	£325.00	£215.00
J – 186 to 200g/km	£460.00	£250.00
K – 201 to 225g/km	£600.00	£270.00
L – 226 to 255g/km	£815.00	£460.00
M – over 255g/km	£1,030.00	£475.00

Vehicle Excise Duty (VED) rates correct at time of going to print, but these may alter to reflect any change in the applicable VED rate

Servicing tailored to your needs

Regular servicing is key to safeguarding your Audi's performance and a full Audi service history could help you preserve the future re-sale value. To make servicing easy, the Audi Service Schedules have been designed to work with your individual driving style and vehicle.

There are two schedules available and your Audi Centre will advise which schedule is most suited to your needs. The conventional fixed Audi Inspection Service schedule has fixed intervals for the Oil-change and Inspection Service that are based on time and distance, whichever comes first. With the Audi LongLife Service schedule, sensors take account of driving style and conditions in which the vehicle is used to indicate when the Oil-change Service is required. Oil-change Service intervals are therefore variable and are conveniently indicated via the on-board service interval display.

Audi Complete

When selecting the option of Audi Complete your vehicle should be placed on the following service schedules dependent on your mileage per annum:

- Under 10,000 miles per annum – Fixed Inspection Service Schedule
- Over 10,000 miles per annum – LongLife Service Schedule

Fixed Inspection Service Schedule

	Vehicle usage:
Mileage	Less than 10,000 miles per annum
Type of journey	Mainly city/town centre driving. Short journeys
Conditions	Frequent cold starts. High engine loading – e.g. frequent hill climbs, vehicle fully loaded, towing
Driving style	Uneconomical – e.g. heavy acceleration, heavy braking, constant changes in speed, constant use of high revs, 'sporty' driving
	Service Intervals:
Oil-change Service	Fixed to every 9,000* miles/1 year
Inspection Service	Fixed to every 19,000* miles/2 years

Variable LongLife Service Schedule

	Vehicle usage:
Mileage	More than 10,000 miles per annum
Type of journey	Motorway and main road driving. Mainly longer distance journeys. Constant speeds
Conditions	Normal engine loading – e.g. with little or no towing, with little or no hill climbs. Normal vehicle loading
Driving style	Moderate acceleration, moderate braking, engine revs mainly below 3,000
	Service Intervals:
Oil-change Service	Variable to a maximum of every 19,000* miles/2 years
Inspection Service	Fixed to every 19,000* miles/2 years

*As indicated by the service interval display. Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

Additional information

Welcome to Audi

By placing an order for your Audi, you're choosing to get behind the wheel of one of the most sophisticated cars on the road. And because we believe the service we offer should be just as advanced, we wanted to let you know exactly what you can expect from us, now and in the future.

We've agreed a set of standards with all our Centres, which governs the way we do business with you. It outlines the kind of service we promise to deliver for every customer, right down to filling each new Audi we sell with half a tank of fuel.

So whether you're interested in the date your car will arrive in the UK or the way we'll dispose of non-biodegradable materials after we service your Audi, you can have total confidence in us.

Audi Promise

Audi Centres

We guarantee that all of our Centres will be open as follows:

Sales:	Monday to Friday 9am–6pm
	Saturday 9am–5pm
Service:	Monday to Friday 8am–6pm
	Saturday 8.30am–1pm

Sunday opening is at local discretion.

New car delivery

Once we've confirmed a delivery date for your car, we'll keep you informed of progress. Subject to reasonable notice, we'll then deliver it to a place of your choice, whether that's your home or place of work. In the unlikely event of a delay, we'll provide a courtesy car to minimise inconvenience and keep you mobile.

The experts in Vorsprung durch Technik

Would you entrust your Audi to anyone who hasn't been regularly trained to Audi standards? Our network of Audi Approved Master Technicians have undergone an impressive 100,000 hours of training over a 10-year programme to ensure they have the latest technical expertise for maintaining and servicing your Audi. All of our Service Advisors undergo a specialist induction and training to ensure they are Audi professionals and able to talk to you about any issues you may have with your Audi vehicle. What's more, we have so much expertise and experience in looking after Audi vehicles that we are able to make a note of your mileage and the state of your vehicle as and when we see it and predict when certain key events may occur. As part of our commitment to you, we will notify you in plenty of time so you can make an appointment with us.

Your convenience comes first

At Audi you can choose from a range of convenient services that suit your needs. Why not book a 'service while you wait' appointment* and enjoy our complimentary refreshments while your car is with us? Or, if you need to be mobile, take advantage of one of our courtesy cars which we can even collect and deliver to you.* We guarantee we can service your Audi within 5 days without a courtesy car, or within 10 days if you need transport. We will also ensure your car is returned to you with a full valet.

Audi Genuine Parts

Would you put a part into your Audi that wasn't the same quality as the factory fitted original? You can rest assured that only Audi Genuine Parts will be used on your vehicle. What's more, Audi parts and labour come with a 2-year guarantee.** We stock a wide variety of parts, so we are well covered. However, if we don't have a part in stock at our Centre we have the back-up of parts at other Audi Centres, at our national warehouse and our factory and can usually source the relevant part very quickly.

We don't like surprises either

We believe strongly in transparency and there will be no hidden costs. For added peace of mind, we will give you a quotation over the phone for the work you have requested and email you the price confirmation. We'll consult you if any additional work on your car is needed when it is with us. We won't carry out any extra work without asking your permission first.

The Audi Stamp

Regular servicing is key to safeguarding your Audi's performance and a full Audi service history could help you preserve the future re-sale value of your car. Only the Audi Stamp will prove your approved Audi service history.

Getting better every time

We continually gather feedback from our Audi Trained Technicians, as well as our customers, to ensure our vehicles are running as they should. Whenever we see an Audi for a service, we connect it directly to our headquarters in Ingolstadt which enables us to check your car's software and make sure it's as up-to-date as possible. If the factory has released a software upgrade for your model, it can be applied immediately – improving anything from your car's efficiency to the precision of its parking system.

Environmental commitment

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner.

*Subject to availability.

**Excludes wear and tear.

Pricing information

Pricing

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre, as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 20% but this may alter to reflect any change in the applicable VAT rate.

Delivery charges and number plates are not included in the vehicle price.

Delivery charge	£471.66
Number plate	£20.00
VAT	£98.34
Total	£590.00

Audi Roadside Assistance

Your new car comes complete with 3 years' complimentary roadside assistance and recovery across the UK provided by RAC Motoring Services. Also included is roadside assistance throughout Europe, managed by RAC Motoring Services.

For further information and terms and conditions please visit audi.co.uk

Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the 3rd year
- A 3-year paint warranty
- A 12-year anti-corrosion warranty
- 3 years' UK roadside assistance and recovery

You also have the option when ordering your new car of choosing a four-year or five-year Audi warranty. Speak to a member of the sales team for more information.

Audi Tax-Free Sales

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

Audi Finance

Audi Finance specialise in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there are a range of funding options to choose from.

Below is the full range of finance products.

- Solutions – a Personal Contract Plan
- Hire purchase
- Lease purchase
- Finance lease
- Contract hire

With all products, you can choose a fixed-cost maintenance plan designed to help you budget accurately.

No matter what Audi model you choose, your local Audi Centre can provide you with a personalised quote which could fit your budget and motoring needs.

Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

Audi Insurance

We want you to start enjoying your new car from day one and thanks to Audi Insurance complimentary seven day cover, you can. Call free on 0800 316 7893 (lines are open Monday to Friday 8am - 9pm, and Saturday 9am - 5pm), provide a few details and a cover note will be sent to your Audi Centre. They will then tax your car and you can drive it away.

Audi Insurance is a trading name of Volkswagen Insurance Service (Great Britain) Limited, an appointed representative of Volkswagen Financial Services (UK) Limited, Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Registered in England number 2835230. Audi Insurance is sold, underwritten and administered by Allianz Insurance plc registered in England number 84638. Registered office 57 Ladymead, Guildford, Surrey GU1 1DB. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are authorised and regulated by the Financial Services Authority. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are not part of the same corporate group.

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Specifications and prices subject to change without notice.

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Printed in the UK
Edition 1.2 01/13
2013 model year

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